



WHAT PEOPLE GET WRONG ABOUT FINANCIAL COACHING...

That it is merely a service where you learn how to:

- 1 Budget
- 2 Pay off debt
- 3 Save dollars

While these items are absolutely par for the course (..and much more)

The real target is the transformation that happens when the coaching leads you to:

✓ Establish operating standards across your financial life.

💡 Keep you safe, avoid hassles and methodically build wealth.

✓ Formulate a "destination" 3,5 and 10+ years out your time line.

💡 "If you don't know which port you seek, no wind is favorable"- Seneca

✓ No longer waste money impressing other people.

💡 The most valuable financial skill = not caring what other people think.

✓ Connect with your future self.

💡 You will still be you- how do you want to be and feel, under which circumstances?

✓ Embrace that financial independence is an incremental path to feeling happier – much more so than the car you drive or the size of your home.

💡 Studies show that people with little control over their time, for instance, - when, where, and with whom they work, - have lower happiness scores. This is not about hours worked, but the difference in having a choice on your side.

✓ Learn about, recognize, and bring into motion your five types of wealth.

💡 Monetary- Physical- Social- Mental- Time.

In the end, it's a game of time- a life well lived, navigated with purpose.

